



ESSENTIAL HOME
MID CENTURY FURNITURE



**LONDON'S CALLING FOR
MID-CENTURY TWIST**

Our Location: L421

www.essentialhome.eu | press@essentialhome

London's Calling for Mid-Century Twist

...and Essential Home Will Bring it!! The UK's largest trade event for architects and designers will return **this 20-23 Sept 2017**. As you know **100% Design** is the largest and longest-running design trade event for industry professionals in the UK and around the world. So, Essential Home will bring you in Hall **L 421** its famous merge of bohemian retro design with a modern twist, without never forgetting important historical references from the '30s and 60's.

In our Furniture pieces you will find the harmony of masculine and feminine, classic and contemporary, high and low, in the integral brand's sense of style.

Come and enjoy our Mid-Century vibe and just relax with **Sophia Sofa**, a reclining lounge sofa, or the futuristic **Wormley Dining Table**. Along with a selection of Essential Home's iconic favorites, new pieces like **Florence stool** and **Craig console**, will bring those modern and clean lines, perfect for the nostalgic retro lovers, who love a mix between contemporary design and mid-century modern style.





Kelly Bar Chair

Is a bar stool inspired in the curved and sculpted arches from the bar in the classic movie Casablanca. The body is a full piece of polished brass and features a low black, a foot rail and brown leather on the seat. Besides being stylish, it is made to endure and be comfortable at the same time. We'll always have Kelly?



Wormley Dining Table

Is a round dining table that features a skillful engineered structure made of pipe rings, a hallmark of excellence in metalwork that supports a clear glass on the top. A perfect centerpiece for the engineering minds.



Sophia Sofa

Is a particular bench seat sofa that draws inspiration from the aesthetics of Mid-century Modern Design. The slightly degree reclining turns it into the perfect lounge sofa to enjoy every moment.



Florence Stool

Is a low stool both fun and practical. It has a somewhat cylindrical shape and a cushioned seat upholstered in velvet fabric, creating a soft and comfortable solution for your living room.



Quantum Mirror

A contemporary descendant of mid-century modern style, Quantum circular wall mirror is not just a spot-on reflection of the atomic age design, it is a leap forward. A set of gold plated spheres arranged in a circular pattern create a stunning visual effect. A magnificent design inspired in the 50's legacy.



Hitchcock Rug

Hitchcock is a rug with a three-dimensional effect layered structure that simulates the intriguing plots of the director – or, as in Psycho, the Freudian aspects of the psyche. An instant uplift in your living room mood.



Anderson Rug

Anderson is a contemporary low pile rug produced in an overtufted technique. This round rug has a wavy and abstract pattern, available in many pasty color schemes, based on Wes Anderson palettes. This accent rug will fill your room with style.



Visit at L 421 with our sister Brand Delightfull

Come and join us to a Cocktail hour: Every day

Essential Home - The brand

Essential Home is the epitome of bohemian retro design. It's midcentury modern lines merge important historical references from the 30's to the late 60's, with contemporary influences. From our designer, to our marketers and sales manager, together we want to assume our mission: to give you an endless experience of the 40's, 50's and the 60's with a reliable customer service to boost. Design. Innovation. Inspiration. These words are with us in everything we do.

Joana Ferreira

Public Relations Associate: Europe and North America

jferreira@essentialhome.eu

Ana Silva

Public Relations Associate: Rest of the World

csilva@essentialhome.eu