

ESSENTIAL HOME DEBUTS AT MAISON ET OBJET 2016

THE ULTIMATE 60's STATEMENT OF MID CENTURY DESIGN.

<u>Essential Home</u> is the epitome of bohemian thoughtful unique design. Its design merge important historical references from the '30s and 60's with contemporary influences. The harmony of masculine and feminine, classic and contemporary, high and low, is integral to the brand's maverick sense of eclecticism and that 60's sleek, iconic style.

The brand deals with different, intimate and cozy ambiences that express the elegance and refinement of a home luxury. Essential Home has a midcentury modern signature that makes it desirable to all.

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Maison & Objet has always been the center stage for furniture & design brands to steal the spotlight. The **MO 2016 Edition** promises to be everything the professionals are hoping for.

The show is takin over **Paris Nord Villepente** and counts with an average of attendance between the 80.000 people from which the pros of the industry, architects, interior designers and design lovers alike. When it comes to names in the industry, established Brands such as *Baxter*, *Minnoti*, *Vitra*, *Tom Dixon*, *Kelly Hoppen*, *Foscarini*, *Wewood*, *DelightFULL*, *Brabbu* are the usual players in the **Maison&Object** game.

For a newcomer as **Essential Home** taking the stage at MO 16 is going to set the mood for this year, the brand of midcentury furniture is going to be introduced for the first time ever to the players of the industry.

Head over to *Hall 7* and discover the ultimate retro high end mood at *Stand I16 /bJ15*. Below, you can see a small peek of Essential Home's stand:





Essential Home M&O Preview

Essential Home promises to transform modern living introducing a sense of refinement and a touch of luxury in our daily lives. At the show, you will have the chance to see pieces such as *Monocles Cabinet, Miller Center Table* and *Quantium Mirror*.

PIECES SHOWING AT M&O 16

MONOCLES (CABINET)

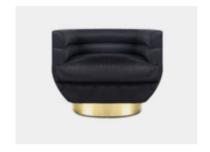
Inspired in the 50's and 60's bohemian lifestyle, all casegoods have sleek modern lines that perpetuate the retro high end feeling and exude joye de vivre.





LOREN (ARMCHAIR)

A selection of the most coveted midcentury modern pieces. Armchairs and barstools are made of the perfect combination of exotic materials, soft velvet, luxurious leather and brass details.



DONNA (LIGHTING)

A collection of tropical 60's lighting fixtures. Colorful and fun these handmade lamps bring the past and the future together in a fusion of eclectic style



QUANTUM (MIRROR)

An effortlessly chic collection of luxurious gadgets that together pull out the ultimate retro set. Mid century modern screens and golden mirrors: the 60's touch just became high end.



